



August 2018

Dear Friend:

Friends of Residents in Long Term Care is an independent, nonprofit 501(c)(3) charity organization representing the voice of residents in long term care facilities throughout North Carolina. Our motto is “Quality Care No Matter Where.”

To support our ongoing work, on October 20<sup>th</sup>, 2018 we will host ***An Evening with Friends*** at Glenaire Retirement Community in Cary. This event will feature the Casablanca Orchestra, drinks, food and lots of celebration. Besides memberships and donations, this is Friends of Resident’s primary annual fundraising effort.

We work to improve the quality of life for all individuals who receive long-term care in North Carolina, including residents of nursing homes, adult care homes (assisted living), continuing care retirement communities (CRC’s), and home health care.

Through collaboration with residents and their families and by strengthening partnerships with the aging services community, we are working to build a statewide network of education, advocacy and support.

Currently, we:

- Serve as an independent resource for consumers and families
- Provide consumer-focused information about long-term care options and rights
- Help people navigate the complicated system of long-term care services and supports
- Offer seminars and trainings to consumers, providers, advocates and the public
- Build public awareness about long-term care issues
- Answer questions on our Consumer Line at 919-782-1530

We are pleased to offer the following sponsorship opportunities to those who want to support our work:

Sponsorship:                   Platinum Level \$2500.00  
Advertisement in the ***Evening with Friends*** program  
Full back page advertisement suitable for 5 ½ X 8 ½ size page  
Sponsorship recognition in pre-event promotion

Verbal recognition at the event  
Organizational  
An opportunity to speak at the event  
12 complimentary tickets (2 tables).

Gold Level                      \$1000.00  
Advertisement in the ***Evening with Friends*** program  
One-half page advertisement suitable for 5 ½ X 8 ½ size page  
Sponsorship recognition in pre-event promotion  
Verbal recognition at the event  
6 complimentary tickets (1 table).

Silver Level                      \$500.00  
Advertisement in the ***Evening with Friends*** program  
One-quarter page advertisement suitable for 5 ½ X 8 ½ size page.  
Verbal recognition at the event  
4 complimentary tickets.

Bronze Level                      \$250.00  
Listing in the ***Evening with Friends*** program  
Verbal recognition at the event  
2 complimentary tickets.

If you want to sponsor at any level, let us know. Email [friends@forltc.org](mailto:friends@forltc.org) or give us a call at 919-782-1530. You can pay for sponsorship or purchase tickets directly [here](#) or mail your sponsorship to the Friend's address. Other event specific sponsorship opportunities are available. If you have questions or want more details, let us know.

Sincerely,

William E. Lamb  
Executive Director